

# HEAT SUBLIMATION PRINTED TOWEL TEMPLATE

## 15" x 18" TOWEL

 **Over Bleed**  
16.5" x 20.5"

 **Actual Product Size**  
15" x 18"

 **Safe Area**  
13.5" x 16.5"

### ART REQUIREMENTS

- Photo Art must be a minimum of 100 DPI at actual towel size or 400 DPI at ¼ of actual towel size
- Spot Color Art - Vector Art File is Required
- Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator
- Bleed – Art should have 1.5" over-bleed on all 4 sides of the towel
- Critical Art elements that can't be cut off during production must be no less than 2" from edges of towel
- Text must be at least 1 CM height for legibility
- Minimum Line Thickness is 1 Pt.

